

NDPA

National Drowning Prevention Alliance

INVESTING IN OUR FUTURE

NDPA

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Phoenix-Mesa Arizona

March 29-April 1, 2016

For more information on Sponsorships, contact
conference@ndpa.org or (813) 852-1977

Dear 2016 Potential Exhibitors/Sponsors,

The planning of the 2016 "INVESTING IN OUR FUTURE" NDPA Educational Conference is well underway. We are looking forward to seeing everyone in Mesa, Arizona March 29th – April 1st, 2016.

KEY INFORMATION:

- Exhibit area will be located near the general sessions to promote conference traffic and interaction
- Featured discussion panel to update new technology and products for attendees.

Interested Exhibitors will have the opportunity to participate.



REASONS TO ATTEND THE 2016 NDPA NATIONAL CONFERENCE:

• **GAIN EXPOSURE** to an audience of safety product manufacturers, swim instructors, national organizations dedicated to aquatics, water safety, and drowning prevention; first responders; lifeguards; public health and medical professionals; national leadership; international representatives of water safety organizations, parents, and other interested persons.

• **CREATE AND STRENGTHEN RELATIONSHIPS** in an environment conducive to networking.

• **COLLABORATE & SUPPORT** emerging advancements in technologies, educational programming, and strategies.

• **SHOWCASE** your organization as an innovative leader in the advancement of drowning prevention.

• **INCREASE YOUR COMPANY'S EXPOSURE** by having your logo hyperlinked on the Conference home page of the NDPA website (Premier, Platinum, and Gold sponsors only).

• **DELIVER** your message to Conference attendees by including marketing materials or brochure in attendee bags.

EXHIBITOR/SPONSOR REGISTRATION

Suncoast Meetings, our event planning company, will be sending your Exhibitor/Sponsor packets to you on Wednesday, August 5th via email. Please be prepared to reserve your table space at this time.

Limited availability

Please be aware that there is a LIMITED amount of space for table top exhibits for the 2016 Conference. Sponsors are given first priority so there are a limited amount of Exhibitor only spots.

Preferential Placement

Premier, Platinum, Gold and Bronze sponsors do receive preferential placement of tabletops in the Exhibit area. After these categories are assigned Exhibitor assignments are based on when the commitment form is received and paid for.

Commitment Forms

A commitment form is not confirmed until we have received payment for the sponsorship/exhibitor fee. We ask that these be paid within 30 days of sending in the commitment form and no later than December 1, 2015. If payment is not received in this time frame you do run the risk of losing your spot as an exhibitor at the 2016 Annual Conference.

Exhibitor/Sponsor Commitment Forms will be accepted starting
Monday, August 17th at 11:00 am EST
10:00 am CST/9:00 am MST/8:00 am PST.

EMAIL CONTACT INFO

If you prefer to get the Exhibitor/Sponsor information sent to a different email address or to an additional person, please contact us as soon as possible with the new email address and contact information. Please email that to: ndpa@suncoastmeetings.com



HOTEL INFO (480)833-5555

Hilton Phoenix/Mesa :
1011 West Holmes Avenue, Mesa, Arizona 85210

Sleeping Room Rate: \$139 plus tax (currently 14.02%). Registering exhibitors MUST state the group as NDPA in order to receive our preferential discounted room rate. Cutoff date to guarantee this rate is March 4, 2016 BUT the room block may sell out earlier than that. Please be sure to book your hotel room as soon as possible .

We are looking forward to a very successful 2016 NDPA Educational Conference and Exhibit Hall. The Conference offers many opportunities for Exhibitors to sponsor or host special functions to highlight your company. Please plan early and take advantage of the many opportunities that this Conference has to offer. We value your partnership and are committed to helping you make this a successful event in every way possible.

We look forward to working with you again!

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SPONSORSHIP OPPORTUNITIES

All NDPA Exhibitors/Sponsors will receive the following:
 Complimentary registration to the Conference and other benefits listed below.
 (the number of comp registrations will vary depending on sponsorship level)
 Exhibitors will receive (1) 6' x 30" and (1) chair in the Exhibitor area

Premier Sponsorship (\$15,000+)

- Up to 12 Comp registrations to the conference
- Opportunity to introduce a speaker in two of the breakout sessions at the conference
- Featured Banner on NDPA.ORG main page for 1 year
- 2 Social Marketing Ad each month on NDPA Social Media Outlets
- Prominent Recognition in General Session of the Conference & all conference related materials.
- General session (opening day) recognition
- Annual Sustaining Partner on all NDPA media
- Printed Signage at Conference
- Title Sponsor Ribbon on Name Badge at Conference
- Exhibit Booth at Conference
- Opportunity to address conference attendees in annual luncheon
- Opportunity to have dedicated sponsorship naming rights on parts of conference
- ***Other sponsorship rewards are negotiable with NDPA Leadership

Platinum Sponsorship (\$10,000-\$14,999)

- Up to 8 Comp registrations to the conference
- Opportunity to introduce a speaker in two of the breakout sessions at the conference
- Featured Banner on NDPA.ORG main page for 6 months
- 1 Social Marketing Ad every other month on NDPA Social Media Outlets
- Recognition in General Session of the Conference
- Annual Sustaining Partner on all NDPA media
- Printed Signage at Conference
- Platinum Sponsor Ribbon on Name Badge at Conference
- Exhibit Booth at Conference
- Opportunity to address conference attendees in annual luncheon
- Opportunity to have dedicated sponsorship naming rights on parts of conference
- ***Other sponsorship rewards are negotiable with NDPA Leadership

Gold Sponsorship (\$5,000-\$9,999)

- Up to 4 Comp registrations to the conference
- Opportunity to introduce a speaker in one of the breakout sessions at the conference
- Featured Banner on NDPA.ORG main page for 3 months
- 1 Social Marketing Ad every three months on NDPA Social Media Outlets
- Recognition in General Session of the Conference
- Printed Signage at Conference
- Gold Sponsor Ribbon on Name Badge at Conference
- Exhibit Booth at Conference
- Opportunity to address conference attendees in general session
- ***Other sponsorship rewards are negotiable with NDPA Leadership

Bronze Sponsorship (\$2,500-\$4,999)

- Up to 2 Comp registrations to the conference
- 1 Social Marketing Ad on NDPA Social Media Outlets
- Recognition in General Session of the Conference
- Printed Signage at Conference
- Bronze Sponsor Ribbon on Name Badge at Conference
- Exhibit Booth at Conference
- ***Other sponsorship rewards are negotiable with NDPA Leadership

Support of the NDPA (\$1,000-\$2,499)

- 1 Comp registrations to the conference
- Recognition in General Session of the Conference
- Exhibit Booth at Conference
- ***Other sponsorship rewards are negotiable with NDPA Leadership

All sponsorships and exhibitor opportunities are being handled by Suncoast Meetings. Please contact us at conference@ndpa.org or (813) 852-1977