

INVESTING IN OUR FUTURE

NDPA

National Drowning Prevention Alliance



Phoenix-Mesa Arizona
March 29-April 1, 2016

INVESTING IN OUR FUTURE

2016

Register Online at www.ndpa.org



PRESIDENT'S LETTER



Please join us in Phoenix, March 29-April 1, 2016 for the 15th annual NDPA Educational Conference! With over 50 speakers, presenting on over 40 informative topics, you are guaranteed to gain valuable insight on the best practices, latest research, and knowledge covering all areas of water safety and drowning prevention. Our conference is your #1 opportunity to grow personally, professionally, and develop life-long relationships and contacts in our quest towards safer water.

We know the NDPA Conference Education is right for you – 98.5% of surveyed attendees at our previous conference indicated they would recommend attending the NDPA Educational Conference to others! The NDPA Educational Conference is the leading national conference devoted to the full spectrum of drowning prevention and water safety, designed to offer attendees the best-of-the-best in research, products, education programming, outreach strategies, policy and code, international relations, and networking opportunities you will find in no other gathering.

We look forward to seeing you in Phoenix! Let's have a wonderful event filled with networking, discovering new ways to educate and advocate safer water practice, and working towards preventing water-related injuries and tragedy.

As a final note, let's start the networking now. Please forward this to anyone you feel would be interested in becoming an NDPA member or attending our 2016 educational conference.

**REMEMBER –
UNITED, WE CAN PREVENT THE
TRAGEDY OF DROWNING!**

DROWNING IS PREVENTABLE!

Sincerely,

Jim Paterson
President and Founding Member
National Drowning Prevention Alliance

DROWNING PREVENTION COALITION OF ARIZONA

CONFERENCE THEME

INVESTING IN OUR FUTURE

On behalf of the Drowning Prevention Coalition of Arizona (this year's conference hosts) welcome to Phoenix-Mesa! Arizona was ranked number two in the nation for childhood drownings for many years. Pretty staggering for a state without coast lines and limited lakes in the populated areas. When you realize we lose more adults than children each year to drowning, joining efforts statewide has made a drastic difference. A wise fire chief once said, we lose enough children to drowning each year to fill a school classroom. For over 26 years, the DPCA has worked effortlessly to Invest in Our Future and bring awareness to this preventable tragedy. As a state, we advocate that life vests to be utilized for all non- proficient swimmers while in the open water or pool side.



To better serve our members and partners, to become a more inclusive organization, and create the best structure possible for our members and partners to work together, the NDPA is undergoing an internal restructuring. In 2015, the NDPA Board of Directors approved preliminary modifications to our membership program and partnerships. The NDPA has developed 4 inclusive pillars that make up partnerships and membership base including; Families United to Prevent Drowning Pillar, Educational Partnership Pillar, Corporate Partnership Pillar, and Task Forces and Coalitions Partnership Pillar. Moving forward the NDPA will be working to grow each of our pillars and our general membership to create the most innovative, comprehensive, and dynamic networking opportunities and collaborative efforts possible.

JOIN THE ALLIANCE!



NDPA ORGANIZATIONAL PARTNER PILLARS

KEEP FAMILIES UNITED TO PREVENT DROWNING

Families United To Prevent Drowning is made up of foundations, organizations, and families that have lost a loved one to a drowning. Families United partners work together to help insure no other family will experience the same tragedy.

EDUCATIONAL PARTNERS

The Educational Partnership Pillar brings together foundations, organizations, and government entities that work to educate the public on drowning prevention and water safety.

CORPORATE PARTNERS

The Corporate Partnership Pillar brings together our industry partners that have the mission or goal of reducing the number of unintentional drowning deaths.

TASK FORCES AND COALITIONS

The Task Force and Coalitions Pillar brings together drowning prevention and water safety task forces from around the country who have the mission of reducing the number of drownings in their local areas.



PRE CONFERENCE – TUESDAY MARCH 29

LEGISLATION AND DROWNING PREVENTION WORKSHOP

Nadina Riggsbee, Drowning Prevention Foundation

Cathy Barankin, Drowning Prevention Foundation

Tuesday, March 29th 9:00am – 11:00am

This session will focus on educating attendees on how to get legislation passed to help prevent drowning. We will briefly outline the current state of drowning prevention legislation and the dire need for others in the water safety field to make legislative efforts in their own communities and states.

Ms. Riggsbee will provide a a step-by-step process of how to go about this type of work that has been the result of (3) decades of Drowning Prevention Advocacy. She will focus on the importance of having a well thought out strategy and forming the right partnerships for the best chance of success.

The ultimate goal is to provide others in the water safety community a clear guide of making important legal changes so that will be empowered and can help significantly lower the number of child drownings throughout the nation as well as creating a safer place for kids.



*Net Proceeds to
Benefit Families United*

LUNCH WITH LEGENDS

Tuesday, March 29th 11:00am – 1:00pm

The NDPA along with Families United to Prevent Drowning is pleased to bring you a very special opportunity this year to join us for a Lunch with Legends. This lunch will be gathering of legends that you have come to know and love through the years from athletes and Olympians to leaders in the field of drowning prevention and water safety. Come join us for an opportunity to meet these legends and hear their inspiring stories. 100% of the profits from this luncheon (after expenses) will be used to start of scholarship fund to support a family of a drowning victim to attend our conference each year.

KEYNOTE SPEAKERS

AUTISM AND DROWNING PREVENTION

Linda Kraynak, Arizona Autism United

Tuesday, March 29th 1:30pm – 2:30pm

Ms. Kraynak will provide a general overview of the characteristics of Autism. She will review critical elements to assess when providing drowning prevention training and swim instruction to individuals with Autism. She will discuss the autism specific challenging factors that first responders face when they become involved.



Linda Kraynak, M.Ed, is a Special Education teacher. She has worked with students in elementary, middle, and high school grade levels. For the last 10 years she developed autism awareness training presentations for students, faculty, parents and organizations that provide services to individuals with autism. Ms. Kraynak attended San Diego State University and University of Maryland for her undergraduate degree. She received her Master's degree in Special Education from Touro College, New York.

LEADING WITH HUMILITY: THE PURSUIT OF EXCELLENCE

Paul Bourgeois, Supersistion Fire & Medical District

Wednesday, March 30th 8:30am – 9:20am

Authentic humility empowers leaders, believing in the greatness of all people – and treating them with respect and dignity will help you to remember that authentic leadership comes from service. In our fast paced lifestyle, it is easy to lose perspective on our values as leaders and informal leaders, make no mistake your presence is invaluable. The individuals on your left and your right are directly affected by the result of your actions. If you change your view of your role as a leader – from one who gives orders to one who serves and leads by example, you open up opportunities that didn't exist before.



Paul Bourgeois is Fire Chief of the Superstition Fire & Medical District. Prior to this he served 20 years with the Mesa Fire & Medical Department as a Battalion Chief, Shift Commander and East Deputy for the Phoenix regional automatic-aid system.

Chief Bourgeois' passion throughout his career has been centered on his belief of the importance of public education to prevent life safety hazards in the community he serves. He is a sought after presenter for local, state and national conferences, with his motivational, innovative, and high energy message of living by the "Platinum Rule – to treat others as they would like to be treated." He leads with the firm belief of providing exceptional customer service by exceeding expectations.



GENERAL SESSION SPEAKERS



CONNIE HARVEY, AMERICAN RED CROSS

Tuesday, March 29th 4:15pm – 5:00pm

For 100 years the American Red Cross has been helping prevent drowning in the U.S. In 1914, the Red Cross began teaching swimming and lifesaving training to help combat the mounting number of drowning deaths occurring across the country. Due largely to Red Cross education and outreach efforts, over the course of 33 years the drowning rate was cut in half—from 10.4 drownings to 5.2 per 100,000—and millions of Americans were safely enjoying themselves in and around water. This work has continued through the years, and the national drowning rate has declined steadily, to about 1.2 per 100,000. Even with this improvement, about 4,000 people needlessly die from drowning each year in this country. To mark our century of swimming safety education, the Red Cross launched its Centennial Campaign—a 5-year initiative with the goal to cut the drowning rate in half in 50 selected communities across 19 states where the drowning rates or numbers of drownings are high. Key to this goal is providing swim lessons and water safety education to 50,000 children, teens and adults who would not likely have the opportunity otherwise.



DR. JUSTIN SEMSPOTT, LIFEGUARDS WITHOUT BORDERS

Wednesday, March 30th 9:30am – 10:20am

Justin has been an Ocean Lifeguard since 1996 and currently serves as the Executive Director for Lifeguards Without Borders. He is also the Medical Director for Starfish Aquatics Institute and works as an Emergency Medicine and EMS Physician in North Carolina.



FAMILY UNITED PANEL: CONNECTING FAMILIES

Families United to Prevent Drowning

Wednesday, March 30th 10:40am – 11:30am

This will be a moderated panel of parents who have lost a child to a fatal drowning or entrapment or who have had a child survive a non-fatal drowning incident and then turned their tragedy into triumph to form a non-profit foundation to raise water safety awareness to prevent drowning and entrapments. Alissa Magrum, ED of Colin's Hope and Alan Korn, ED of Abbey's Hope will guide the parent panel through a series of questions and will facilitate an audience Q&A.



TECHNOLOGY IN DROWNING PREVENTION PANEL DISCUSSION:

Thursday, March 31st 8:30am – 9:20am

With the constantly evolving technology available to consumers for water safety and drowning prevention it can be confusing and challenging to keep up with the latest innovative tools. This panel discussion will include developers and leaders in technology that will take attendees questions on current and future technology innovations for drowning prevention and water safety.



GLOBAL PERSPECTIVES AND RESEARCH ON DROWNING PREVENTION PANEL DISCUSSION:

Thursday, March 31st 9:30am – 10:20am

The World Health Organizations estimates that 372,000 lose their lives to drowning each year across the world. Drowning is a worldwide problem that we must work together to prevent. This panel discussion brings together international leaders and experts in research to discuss the current state of research and drowning prevention from a global perspective. Attendee questions will be taken and discussed as part of this panel.



NEW ATTENDEES INTRO TO NDPA



The NDPA Educational Conference is an event centered on providing the best attendee experience possible. The NDPA Board of Directors would like to welcome our first time attendees with a special welcoming event. Please join members of our conference planning team and NDPA leaders as we welcome you to the Phoenix area and the 2016 NDPA Education Conference. This is a great opportunity to meet other first time attendees and make new friends.

TUESDAY CONFERENCE AGENDA MARCH 29, 2016

- | | | | |
|--------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|---------------------------------------------------------------------------------------|
| 9:00 am - 11:00 am | Pre-Conference Workshop:
Legislation in Drowning Prevention
<i>Nadina Riggsbee,
Drowning Prevention Foundation</i> | 3:00 pm – 4:00 pm | Presentation of Awards |
| 11:00 am – 1:00 pm | Lunch with Legends**
Fundraiser to Benefit Families United | 4:00 pm – 4:15 pm | Break |
| 1:00 pm – 1:15 pm | Conference Welcome | 4:15 pm – 5:00 pm | Aquatics Centennial Initiative
<i>Connie Harvey,
American Red Cross</i> |
| 1:30 pm – 2:30 pm | Key Note Speaker:
Autism Drowning Prevention
<i>Linda Kraynak,
Arizona Autism United</i> | 5:00 pm – 5:30 pm | New Attendees Intro to NDPA
First Timers – Come join us! |
| 2:30 pm – 3:00 pm | NDPA Today
An update on the National Drowning Prevention Alliance and where we are headed from here.
<i>Jim Paterson, President
Adam Katchmarchi, Vice President</i> | 5:30 pm – 7:30 pm | Opening Reception
<i>Hosted by D&D Technologies</i> |



WEDNESDAY CONFERENCE AGENDA MARCH 30, 2016

- 8:00 am – 8:15 am **Welcome**
- 8:15 am – 8:30 am **Water Smart Babies Partnership Announcement**
- 8:30 am – 9:20 am **Leading with Humility: The Pursuit of Excellence**
Paul Bourgeois, Superstition Fire & Medical District
- 9:30 am – 10:20 am **Updates in EMS Relevant to Aquatics**
Dr. Justin Sempsrott, Lifeguards Without Borders
- 10:30 am – 10:40 am **Break**
- 10:40 am – 11:30 am **Families United Panel: Connecting Families**
Families United to Prevent Drowning
- 11:45 am – 12:15 pm **Education with Exhibitors**
- 12:15 pm – 1:15 pm **Luncheon with Drowning Prevention Leaders**
- 1:15 pm – 1:45 pm **Break**
- 1:45 pm – 2:40 pm **Water Safety Programming: Life Saving Lake Kiosks**
Shannon Liebrock, The Ryan Thomas Foundation
Kim Jackson, Arizona Game and Fish Department
- 1:45 pm – 2:40 pm **EMS Track: How EMS and the ED can work together**
- 1:45 pm – 2:40 pm **Task Forces/Foundation: Water Smart Babies**
Lana Whitehead, SWIMkids USA
Melissa Sutton, SWIMkids USA
Tina Dessart, USA Swimming Foundation
Sue Nelson, USA Swimming
Jill White, Starfish Aquatics Institute
- 1:45 pm – 2:40 pm **Corporate/Business: Your Local Hidden Advocate**
Amy Blackman, City of West Palm Beach
- 2:45 pm – 3:30 pm **Water Safety Programming: Vest Up! Drowning Prevention Program**
Hope Thomas, Tucson Medical Center
Jessica Mitchell, Tucson Medical Center
- 2:45 pm – 3:30 pm **EMS Track: Medical Challenges in critical non-fatal patients**
- 2:45 pm – 3:30 pm **Task Forces/Foundation: Drowning Prevention Tools with Families**
Laura Thomas, Families United to Prevent Drowning
- 2:45 pm – 3:30 pm **Corporate/Business: Swim Education vs. Swim Activity**
Meghan Bannen, Aqua-Tots Swim Schools Oklahoma City
- 3:35 pm – 4:30 pm **Water Safety Programming: Get in the Game**
Ed Huntsman, Eighth Coast Guard District
- 3:35 pm – 4:30 pm **EMS Track: Panel Discussion: Bridging the Gap – EMS Providers and Aquatic Response**
- 3:35 pm – 4:30 pm **Task Forces/Foundation: Getting Your Feet Wet**
Timothy Snopkowski, NCH Safe & Healthy Children's Coalition of Collier County
- 3:35 pm – 4:30 pm **Corporate/Business: Getting Your Stuff Together**
Eric Marcus, Marcus Networking
- 5:00 pm – 6:30 pm **Reception with Exhibitors/Silent Auction**

THURSDAY CONFERENCE AGENDA MARCH 31, 2016

8:00 am - 8:15 am	Welcome	1:30 pm – 2:25 pm	Water Safety Programming: Autism – Rethinking Drowning Prevention <i>Louise Kublick, Holland Bloorview Kids Rehabilitation Hospital</i> <i>Terri Lees</i>
8:15 am – 8:30 am	NDPA Partnership Announcement	1:30 pm – 2:25 pm	Aquatic Training: A Message for Lifeguards and Facilities <i>Bill O'Melia,</i> <i>Drennen's Dreams Foundation</i>
8:30 am – 9:20 am	General Panel: Technology in Drowning Prevention	1:30 pm – 2:25 pm	Task Forces/Foundation: Water Safety: Communication & Funding <i>Nicole Wilson,</i> <i>USA Swimming Foundation,</i> <i>Tina Dessart,</i> <i>USA Swimming Foundation</i>
9:30 am – 10:20 am	General Panel: State of Research in Drowning Prevention/Global Perspective	1:30 pm – 2:25 pm	Corporate/Business: Technology Saving Lives <i>David Anderson, Pool Hawk</i>
10:30 am – 11:00 am	Education with Exhibitors	2:30 pm – 3:25 pm	Water Safety Programming: Prevention Power Tools Of the Trade <i>Jay Arthur, Drowning Prevention Coalition of Arizona</i> <i>Dave Wilson, Drowning Prevention Coalition of Arizona</i>
11:00 am – 12:00 pm	Lunch and Learn Drowning Prevention Coalition of Arizona presentation Panel	2:30 pm – 3:25 pm	Aquatic Training: Breaking Drowning Cycle with School Curriculum <i>Dave Benjamin, Great Lakes Surf Rescue Project</i>
12:00 pm – 12:30 pm	Break	2:30 pm – 3:25 pm	Task Forces/Foundation: Research that Matters: Arizona Padi Drowning <i>Tiffany Isaacson,</i> <i>Phoenix Children's Hospital,</i> <i>Kara Kronemeyer,</i> <i>Phoenix Children's Hospital</i>
12:30 pm – 1:25 pm	Water Safety Programming: Document Analysis of Drowning Prevention: <i>Adam Katchmarchi, NDPA</i> <i>Andrea Taliaferro, West Virginia University</i> <i>Hannah Kipfer, West Virginia University</i>		
12:30 pm – 1:25 pm	Aquatic Training: First Responders and the Autism Community <i>Nancy Thiry, Metro Phoenix Law Enforcement Agency</i>		
12:30 pm – 1:25 pm	Task Forces/Foundation: Resiliency and Recovery: A New Normal <i>Tom McSherry,</i> <i>Crisis Preparation and Recovery</i>		
12:30 pm – 1:25 pm	Corporate/Business: What's the Message to the Public <i>Forrest Smith, Mesa Fire and Medical Department,</i> <i>Mary Jo West</i>		



THURSDAY CONFERENCE AGENDA MARCH 31, 2016 CON'T.

2:30 pm – 3:25 pm

Corporate/Business:
Apartment Drownings in Houston TX: Who Holds the Key
Kristen Beckworth, Texas Children's Hospital

3:30 pm – 4:25 pm

Aquatic Training:
Pool Danger: Safety for Everyone
Leslie Donovan,
Starfish Aquatics Institute
Jill White, Starfish Aquatics Institute

3:30 pm – 4:25 pm

Water Safety Programming: Water Safety Education in the Classroom
Pam Stryker,
Safer 3 Water Safety Foundation
Susie Parkinson,
Safer 3 Water Safety Foundation

3:30 pm – 4:25 pm

Task Forces/Foundations:
The W's of Drowning
Mick Nelson, USA Swimming

3:30 pm – 4:25 pm

Corporate/Business:
The Scared Straight of Aquatics
Gerry Dworkin, Lifesaving Resources

4:30 pm – 5:30 pm

POSTER SESSION:

Community Awareness in Respecting the Water
Wayne Thorton, Drowning Prevention Coalition of El Paso
Laura Castle, Drowning Prevention Coalition of El Paso

Escape and Rescue from Submerged Vehicles
Gerry Dworkin, Lifesaving Resources

SKWIM: Dare to C.A.R.E.!! Kevin McCarthy, SKWIM USA

Kindergarten Swim Program David LaGamba, Millville School District

Getting to the Point of Water Safety Jay Arthur, Drowning Prevention Coalition of Arizona

Flip-Float & Follow Bob Pratt, Great Lakes Surf Rescue Project

Partnerships with a Cause – Free Pool Fence Programs;
Juana Hernandez, SRP Community Outreach
Russ Kirk, United Phoenix Fire Fighters Association

Creative Learning and Teaching: Water Safety
Dr. Michael Zelin, Choose Support LLC
Adam Katchmarchi, NDPA

Lou, the Lifesaving Ant
Kim Shults, Face in Water

5:30 pm - 7:00 pm

Fiesta Reception
Hosted by Drowning Prevention Coalition of Arizona (DPCA)



POST CONFERENCE EDUCATION AND ACTIVITIES

STARFISH AQUATICS



2 Day Course: Friday, April 1st & Saturday, April 2nd – 8am-6pm,
Lunch from 12pm-1pm

Class located off property:
McDowell Mountain Ranch Aquatic Center
15525 N. Thompson Peak Parkway
Scottsdale, AZ 85260

For more information, please go to the Starfish Aquatics Website www.StarfishAquatics.org

WATER RESCUE AWARENESS COURSE



Friday, April 1st 8:00am – 1:00pm

This Water Rescue Awareness (WRA) course taught by *Gerry Dworkin* is designed to provide First Responders with the knowledge required to safely and effectively respond to incidents in, on and around the water. This 4.5-hour classroom-formatted course is a fast-paced, educational program specifically designed for Public Safety and Rescue Professionals, including Law Enforcement, Fire, Rescue, EMS, and Lifeguard personnel. It meets the didactic requirement for the Water Rescue Operations and Technician level, as well as the Swiftwater Rescue Technician courses, and is designed as a foundational course for all public safety and rescue professionals, regardless of their experience in, on or around the water.

Cost is \$50.00 please go to the Lifesaving.com website to register.

GOLF INFORMATION:



Price per golfer \$100/ Foursome \$375
Includes: 18 holes of golf and Awards/Prizes

The first annual NDPA Educational Conference Golf Tournament will take place on Friday April 1st, 2016 at Westerns Skies Golf course in Gilbert AZ. The golf tournament is a fundraiser to support the NDPA Educational Initiatives Fund. This fund is used for students to attend future conferences and work with the NDPA as graduate student assistance and undergraduate interns. Your support and participation in this year's event will help us meet our fundraising goal of \$20,000.

8am Shot-gun start, players will receive a round of golf, balls, tees, golf cart, lunch, and swag bag.
\$50 for ride-a-longs, which include the ultimate ride-a-long in a golf cart experience, lunch and swag bag.

Sponsorship/underwriting opportunities available starting at \$500, please contact Melissa Sutton at Melissa.sutton@swimkidsusa.us on how to highlight your business and mission.

CACTUS LEAGUE SPRING TRAINING GAME:



Schedules for the spring training games are not finalized yet. More information will be posted on the NDPA website and Facebook page when available.



CONFERENCE REGISTRATION

Regular Registration	\$385
Full-Time College Student	\$200

CURRENT NDPA MEMBERS – Check your inbox for a special discount code to save on your registration.

ALL CONFERENCE REGISTRATIONS WILL INCLUDE A (1) YEAR MEMBERSHIP TO THE NDPA

SPECIAL EVENTS REGISTRATION

Lunch with Legends

Tuesday, March 29

Price \$75 (1) person or \$140 (2) people

(Must be from the same company.)

Net profit will be donated to the Families United Scholarship Fund. Limited seating - reserve early!

Golf Tournament

Friday, April 1st 8am shotgun start

Includes; Round of golf, cart, lunch & swag bag

\$100 Single

\$375 Foursome

\$50 Ride-along (for non-golfers)

CONFERENCE POLICIES

Cancellations before February 28, 2016

Refunds will be granted if cancellation is received by February 28, however a \$100 service charge will be applied to all cancellations.

Cancellations after February 28, 2016

No refunds will be granted after February 28, 2016

No Shows

There will be no refunds for no-shows.

Substitutions

Substitutions will be allowed at anytime. If unable to attend, registered attendees can change the name of the registration to a substitute at no charge.

HOTEL RESERVATION/SLEEPING ROOMS

Please contact the Hilton Phoenix/Mesa Hotel at (800) 544-5866 and identify yourself as part of the National Drowning Prevent Alliance or NDPA. An online reservations link is also available on the NDPA website. Book EARLY as we anticipate the sleeping room block will sell out quickly.

EXHIBITOR/CONFERENCE SUPPORT

Contact Suncoast Meetings & Events at conference@ndpa.org or (813) 852-1977.

QUESTIONS

Conference Registration

If you have questions please email us at ndpa@suncoastmeetings.com or call our office at (813) 852-1977.

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SPONSORSHIP OPPORTUNITIES

All NDPA Exhibitors/Sponsors will receive the following:
 Complimentary registration to the Conference and other benefits listed below.
 (the number of comp registrations will vary depending on sponsorship level)
 Exhibitors will receive (1) 6' x 30" table and (1) chair in the Exhibitor area.

PREMIER SPONSORSHIP (\$15,000+)

- Up to 12 Comp registrations to the conference
- Opportunity to introduce speakers in (2) of the breakout sessions at the conference.
- Featured Banner on NDPA.ORG main page for 1 year
- 2 Social Marketing Ad each month on NDPA Social Media Outlets
- Prominent Recognition in General Session of the Conference & all conference related materials.
- General session (opening day) recognition
- Annual Sustaining Partner on all NDPA media
- Printed Signage at Conference
- Title Sponsor Ribbon on Name Badge at Conference
- Exhibit Table at Conference
- Opportunity to address conference attendees in annual luncheon
- Dedicated sponsorship naming rights on parts of conference

PLATINUM SPONSORSHIP (\$10,000-\$14,999)

- Up to 8 Comp registrations to the conference
- Opportunity to introduce a speaker in two of the breakout sessions at the conference
- Featured Banner on NDPA.ORG main page for 6 months
- 1 Social Marketing Ad every other month on NDPA Social Media Outlets
- Recognition in General Session of the Conference
- Annual Sustaining Partner on all NDPA media
- Printed Signage at Conference
- Platinum Sponsor Ribbon on Name Badge at Conference
- Exhibit Table at Conference
- Opportunity to address conference attendees in annual luncheon
- Opportunity to have dedicated sponsorship naming rights on parts of conference

GOLD SPONSORSHIP (\$5,000-\$9,999)

- Up to 4 Comp registrations to the conference
- Opportunity to introduce a speaker in one of the breakout sessions at the conference
- Featured Banner on NDPA.ORG main page for 3 months
- 1 Social Marketing Ad every three months on NDPA Social Media Outlets
- Recognition in General Session of the Conference
- Printed Signage at Conference
- Gold Sponsor Ribbon on Name Badge at Conference
- Exhibit Table at Conference
- Opportunity to address conference attendees in general session

BRONZE SPONSORSHIP (\$2,500-\$4,999)

- Up to 2 Comp registrations to the conference
- 1 Social Marketing Ad on NDPA Social Media Outlets
- Recognition in General Session of the Conference
- Printed Signage at Conference
- Bronze Sponsor Ribbon on Name Badge at Conference
- Exhibit Table at Conference

SUPPORT OF THE NDPA (\$1,000-\$2,499)

- 1 Comp registrations to the conference
- Recognition in General Session of the Conference
- Exhibit Table at Conference

EXHIBITOR (\$650)

- 1 Comp registrations to the conference
- Exhibit Table at Conference

FOR SPONSORSHIPS AND EXHIBITOR OPPORTUNITIES
 PLEASE CONTACT US AT
 CONFERENCE@NDPA.ORG OR (813) 852-1977





HOTEL AND LOCATION

The Hilton Phoenix/ Mesa
1011 West Holmes Avenue | Mesa, Arizona 85210
(800) 544-5866

Explore or carry out business from this Phoenix area hotel with a resort-style atmosphere. Located in the greater Phoenix area, the Hilton Hotel is minutes from downtown Phoenix, Scottsdale, Tempe and Chandler. The hotel offers a complimentary shuttle service to all Phoenix attractions within a three-mile radius of the hotel.

The Hilton Phoenix/Mesa guest rooms are designed with comfort and convenience. Room amenities include upgraded bathroom with granite vanities, the daily newspaper, mini-fridge and coffee maker are provided in every room.

Phoenix/Mesa Arizona

From exploring trails for hiking & biking or catch an exhilarating desert Jeep excursion, Arizona has something for the outdoor enthusiast. If you prefer to stay cool, the Fiesta Mall, a one-million-square-foot shopping complex, is right around the corner from our host hotel.

With such a wide variety of things to do, from golf and sports to theaters & museums or specialty shops, the list of things to do in Phoenix/Mesa, Arizona are endless.

We have negotiated an excellent rate of **\$139 per night** for this hotel for the conference. This rate is available if you want to stay for the weekend (on a space available basis).

Book Early – This hotel will fill up quickly!

See you in Phoenix!

AIRPORT INFORMATION

The hotel does not offer a hotel shuttle to the airport. The recommended transportation is by shuttle or taxi.



Phoenix Sky Harbor International Airport

The Phoenix Sky Harbor International Airport (PHX) is 12 miles from the hotel and can take approximately 20 minutes to travel.

Shuttle rates from PHX are \$17 one-way.
Super Shuttle Taxi rates from PHX start at \$30 one-way.



PhxMesa **Gateway** Airport

Phoenix Mesa Gateway Airport

The Phoenix Mesa Gateway Airport (AZA) is 20 miles from the hotel and can take approximately 30 minutes to travel.

Shuttle rates from AZA are \$39 one-way.
Taxi rates from AZA start at \$30 one-way.



Thank you to our Annual Sponsors!



Phoenix-Mesa Arizona
March 29-April 1, 2016

INVESTING IN OUR FUTURE

2016

Register Online at www.ndpa.org



To register online for the conference or for more information on NDPA, please visit www.ndpa.org.